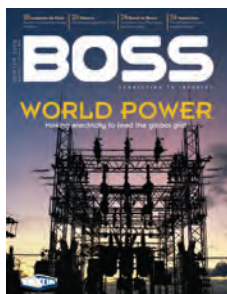




Alter Custom Media

WHAT WE OFFER

- Custom publications
- Award-winning design services
- Experienced writers and editors
- Website design and development
- Quality printing
- Customer e-letters
- Event services
- Integrated marketing and media
- Mailing services
- Distribution
- Digital publications
- Social networking



BOSS

- A quarterly magazine for Dixon Valve & Coupling, Co.
- Reaches 40,000 international readers +
- Target readers include corporate CEOs, facility managers and industry leaders



MEALS ON WHEELS PUBLICATIONS

Custom Publishing creates:

- A twice-yearly newsletter for Meals on Wheels of Central Maryland, a non-profit organization dedicated to assisting the hungry.
- Recruitment brochures used to recruit different types of volunteers (usually two different brochures per year)
- Meals on Wheels Annual Report (12-page, full-color report)



THE ADVISOR

- A quarterly, 8-page magazine for PSA Insurance and Financial Services
- Reaches 15,000+ clients in the Baltimore/Washington area
- Provides relevant research to clients while acting as a useful marketing tool

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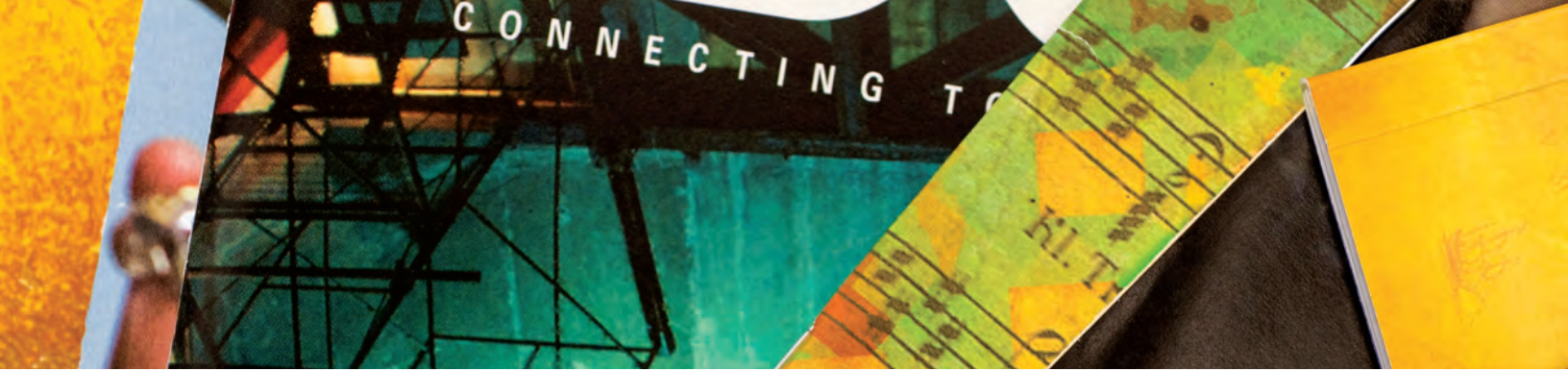
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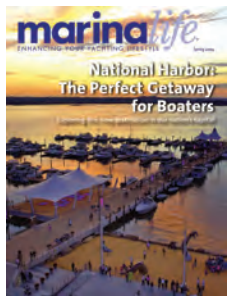
UNIVERSITY OF MARYLAND SCHOOL OF LAW— JD MAGAZINE

- An annual publication targeted at alumni, students, potential students, policy leaders, and prospective donors of the University of Maryland School Of Law.



UNIVERSITY OF MARYLAND SCHOOL OF NURSING MAGAZINE

- A bi-annual magazine for the University of Maryland School of Nursing in Baltimore, Maryland.
- Strengthens intellectual and emotional ties of alumni, policy leaders, and potential donors.



MARINALIFE

- A quarterly magazine showcasing the cruising lifestyle.
- Distributed to members of Marinalife (10,000 per issue)
- Content features where to cruise, new marina destinations, restaurants, events, cruising stories and a directory.



BALTIMORE SYMPHONY ORCHESTRA SEASON COLLATERAL MATERIALS

- A multi-faceted project including season brochures for the Symphony's two concert-hall homes: Meyerhoff Symphony Hall in Baltimore and the Music Center at Strathmore in Bethesda, Maryland
- 300,000 copies are printed, including multiple versions of custom-imprinted order forms distributed through direct mailing
- Campaign is followed by a rack-sized calendar listing all of the Orchestra's concerts for the season.



OVERTURE MAGAZINE

- Baltimore Symphony Orchestra's official program guide for more than 160,000 subscribers and single ticket purchasers at the Meyerhoff Symphony Hall in Baltimore.
- Published five times during the concert season
- Features program notes for each of the BSO's concerts, as well as feature stories about the Orchestra, the arts, upcoming performers and Orchestra news.



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