



Alter Custom Media

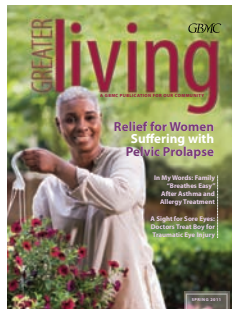
WHAT WE OFFER

- Custom publications
- Award-winning design services
- Experienced writers and editors
- Website design and development
- Quality printing
- Customer e-letters
- Event services
- Integrated marketing and media
- Mailing services
- Distribution
- Digital publications
- Social networking



BOSS

- A three time a year publication for Dixon Valve & Coupling Company
- Global publication targeting corporate CEOs, facility managers and construction industry experts.
- Circulation 30,000



GREATER LIVING

- A seasonal consumer publication for the Greater Baltimore Medical Center
- The publication shares health information and GBMC patient success stories.
- Targets women ages 35 to 55 in the greater Baltimore area who have an annual household income of \$75,000
- Circulation: 100,000



UNIVERSITY OF MARYLAND SCHOOL OF LAW— JD MAGAZINE

- An annual publication targeted at alumni, students, potential students, policy leaders, and prospective donors of the University of Maryland School Of Law.
- Circulation: 12,000

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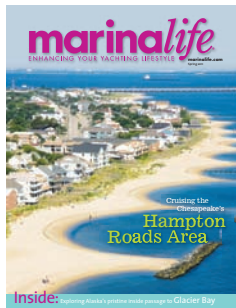
UNIVERSITY OF MARYLAND SCHOOL OF NURSING MAGAZINE

- A bi-annual magazine for the University of Maryland School of Nursing.
- Strengthens intellectual and emotional ties of alumni, policy leaders, and potential donors.
- Circulation: 22,000



CLARICE SMITH PERFORMING ARTS CENTER AT MARYLAND

- Program guides for music, theatre and dance performances at University of Maryland, College Park
- Features biographies, program notes and school news.
- Publishes 24 times during the school year, circulation varies.



MARINALIFE

- A quarterly magazine showcasing the cruising lifestyle.
- Content features where to cruise, new marina destinations, restaurants, events, cruising stories and a directory.
- Circulation: 13,000



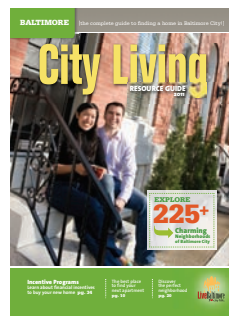
OVERTURE MAGAZINE

- Baltimore Symphony Orchestra's official program guide for more than 160,000 subscribers and single ticket purchasers at the Meyerhoff Symphony Hall in Baltimore.
- Published five times during the concert season
- Features concert program notes, feature stories about the Orchestra, the arts, upcoming performers and Orchestra news.
- Circulation: 35,000



INTERNATIONAL READING ASSOCIATION

- An annual convention guide for the International Reading Association
- Content covers four days of sessions, workshops, seminars, institutes, and other offerings targeting literacy professionals from around the world.
- Circulation: 15,000



CITY LIVING

- An bi-annual publication for Live Baltimore
- Promotes city living and home ownership in Baltimore City to target readers ages 30 to 45. Content includes neighborhood profiles, financial incentives and a step-by-step homebuying guide.
- Circulation: 25,000

GARRISON FOREST SCHOOL

- An annual magazine for alumni and potential students of Garrison Forest School, a private girls school for day and boarding students.
- Content includes articles on campus life, educational programs and alumni news.
- Publishes August 2011
- Circulation: 6,000



LIFEBRIDGE HEALTH

- Various Lifebridge Health inserts in the Baltimore Jewish Times
- Program for Lifebridge Health Gala
- Circulation: varies