



# SPONSORSHIP REQUEST FORM

BALTIMORE  
JewishTimes

STYLE

CHESAPEAKE  
LIFE

Thank you for your interest in having Alter Communications Inc. as a media sponsor.

**All requests must be submitted at least 60 days prior to your event.  
Please anticipate 4-6 working days for a response to your request.**

*This is a request form for sponsorships and is not related to media coverage.*

|  |   |
|--|---|
| <b>Group or Organization:</b>                                    |   |
| Event Title:   |   |
| Event Day/Date:  |   |
| Event Time(s):   |   |
| Event Location:  |   |
| Has Alter sponsored this event in the past?                      |   |
| Number of years event has been held:                             |   |
| Expected Attendance:   |   |
| Admission Cost:  |   |
| Proceeds Benefit:  |   |
| Will Alter be the event's exclusive print sponsor?               | <input type="checkbox"/> Yes <input type="checkbox"/> No  |
| If no, list other print sponsors:                                |   |
| Are you permitted to share your mailing/e-mail lists with Alter? |   |
| Are you a current advertiser?                                    | <input type="checkbox"/> Yes <input type="checkbox"/> No  |
| Are there any dollars to be spent on advertising for the event?  | <input type="checkbox"/> Yes <input type="checkbox"/> No  |
| Check publications you are interested in:                        | <input type="checkbox"/> Baltimore Jewish Times <input type="checkbox"/> Style <input type="checkbox"/> Chesapeake Life |
| Please specify how much ad space you are requesting.             |   |



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Event Description & Details:

What will Alter receive in exchange for its sponsorship? (tickets, on-line, list usage, logo placements, reciprocal links, magazine distribution, etc...)

What is the target audience for the event?

Do you print programs or other collateral materials for your events?

Yes  No

If yes, are they printed in-house or outsourced?

Contact Name:

Contact Phone Numbers  
(please include area code):

Contact E-mail Address:

Contact Address (Street, City, State, Zip):

***If your event and/or organization has a brochure or other information, please attach it or mail it to our office.***

ALTER COMMUNICATIONS, INC. Sponsorship  
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Sponsorrequest@alteryourview.com • Fax: 443-451-6025